

We deliver health.
Each and every day. Across Europe.
Corporate Business Innovation

Our role as integrated healthcare provider: the link between manufacturer and patient.



Wholesale



Retail



Pharma Services

27

countries in Europe

**TOP
100**

companies Europe

36,000

employees

140,000,000

patient contacts
in pharmacies each year

Healthcare consumers become connected and empowered. We have access to the patient.

2,500

own
pharmacies

APOTEK1

Help Net

rowlands
pharmacy

BENU

**Largest
network**

of individual pharmacies in
Europe. **13,500** independent
pharmacies in cooperation and
partner programmes

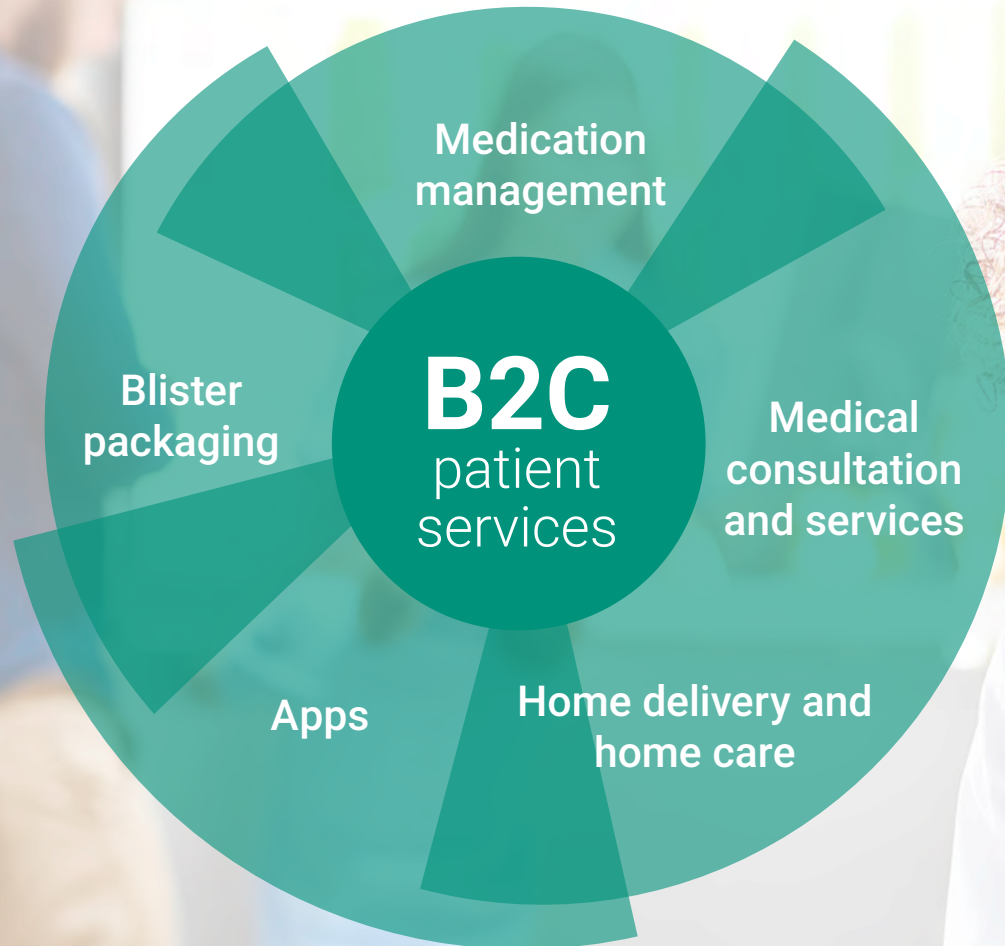
PHOENIX
PHARMACY
PARTNERSHIP

56,000

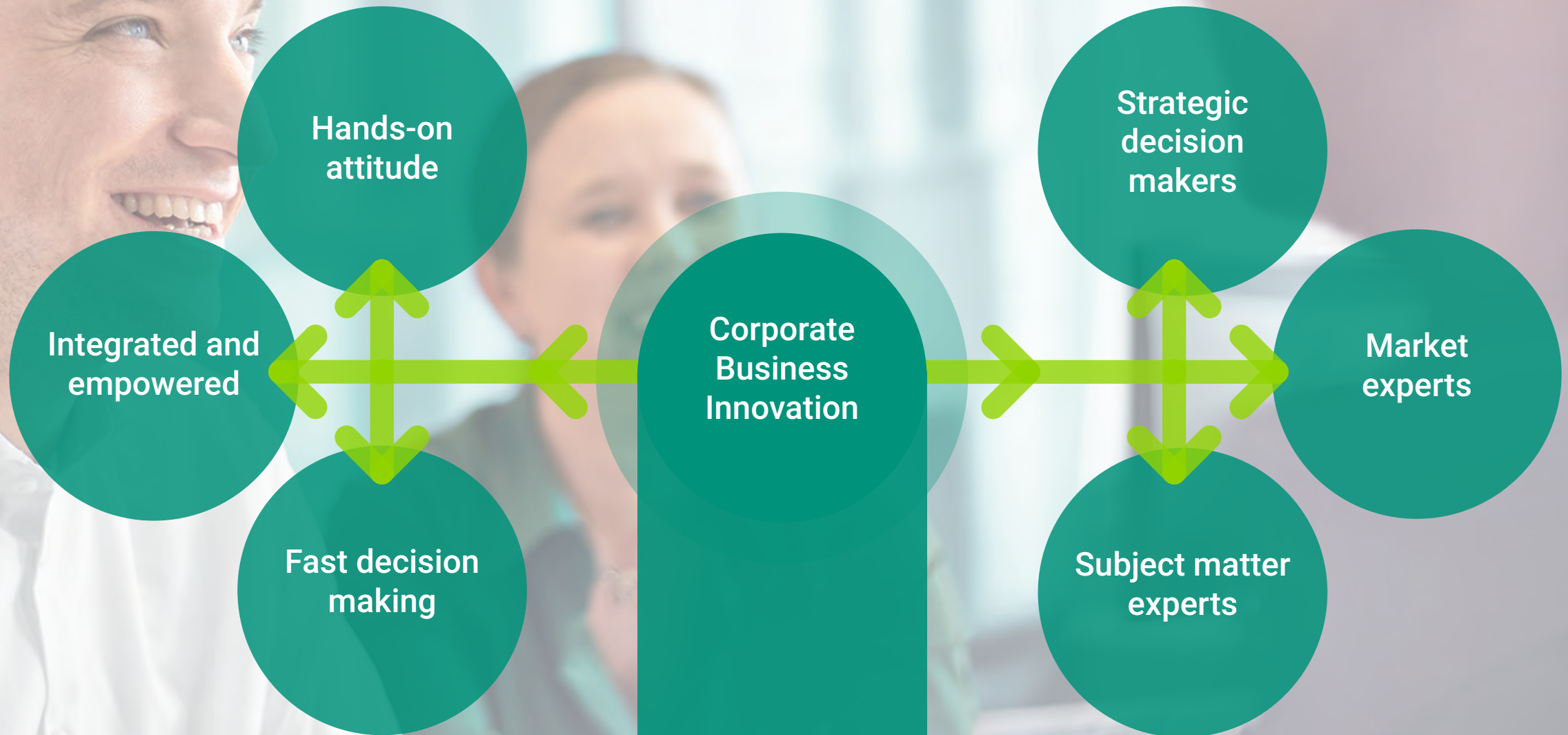
individual
pharmacies



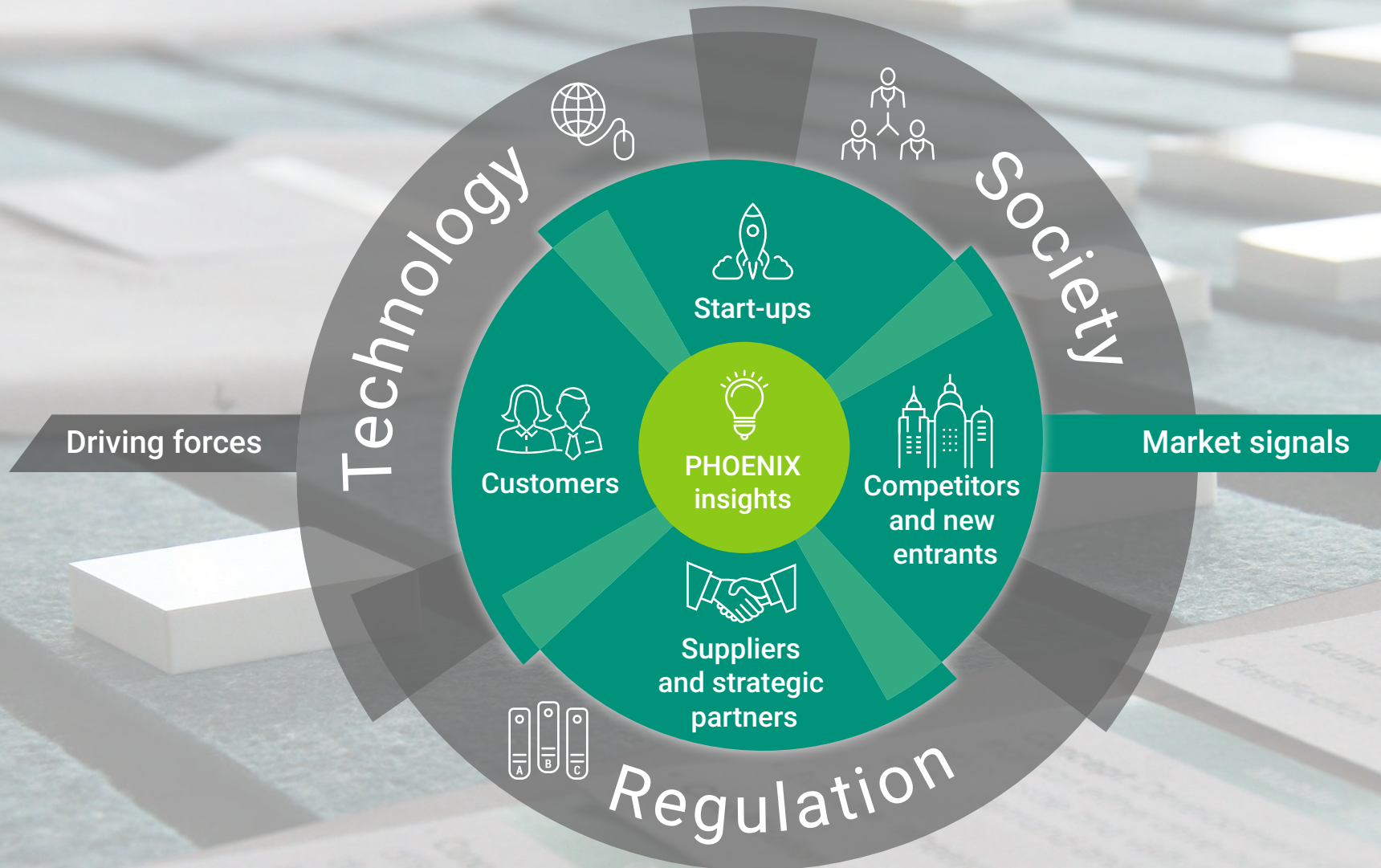
Needs and expectations of “health seekers” have evolved.
Our services have broadened.



The healthcare environment is changing.
Our experience becomes future.



A complex market demands
strategic foresight.



New ways of delivering health require active and sustained collaboration.



**Hosting country
workshops**
with local
management



Getting in
contact with
potential
customers



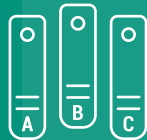
Meeting with
subject matter
experts



Discussing
market entry and
collaboration
scenarios



Piloting
business models
in one country



Evaluating
regulatory
requirements
and legal
prerequisites



Setting up joint
local project
teams



Scaling
business
concepts on
European level



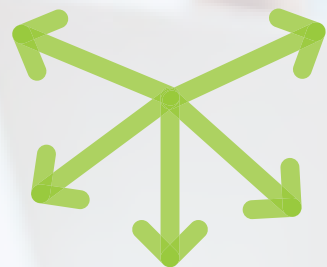
Granting “**smart**”,
long-term
funding

We follow a
multifaceted approach.

Start-ups,
founders



Incubators,
M&A advisors



Universities,
students,
research labs



Prospective
strategic
industry partners



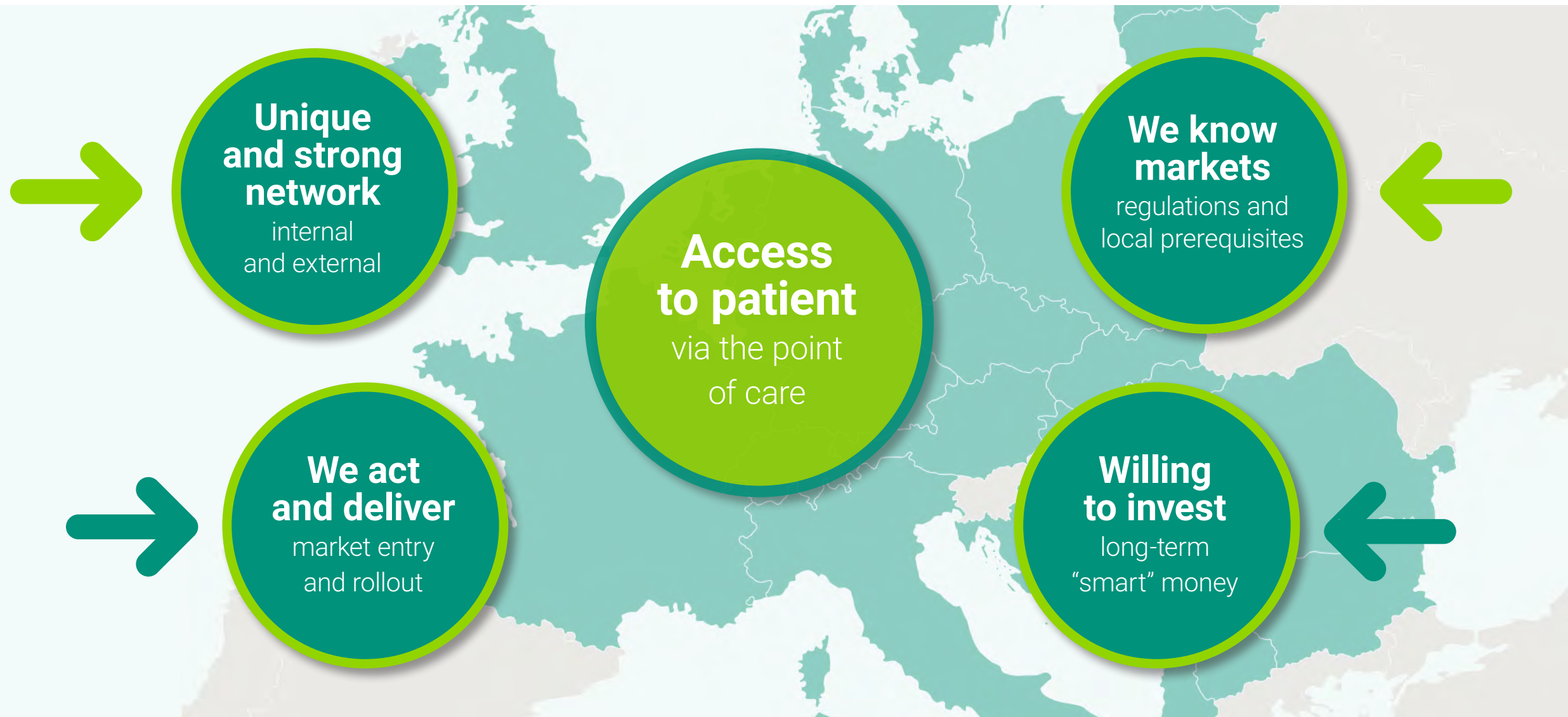
National and international
associations

*"Our collaboration with
PHOENIX is characterized
by **developing solutions
together as one team** of
leading experts."*

Pieter Debrauwer
Managing Director
AMSYSTEMS Center, the Netherlands

PHOENIX – your reliable and strong partner for the future of healthcare.

PHOENIX^{group}



Connect with us today!

We seek for opportunities with potential game changers.

PHOENIX^{group}



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