

We deliver health.
Each and every day. Across Europe.
Corporate Business Innovation

Our role as integrated healthcare provider: the link between manufacturer and patient.



Wholesale



Retail



Pharma Services

27

countries in Europe

**TOP
100**

companies Europe

36,000

employees

140,000,000

patient contacts
in pharmacies each year

Healthcare consumers become connected and empowered. *We have access to the patient.*

2,500

own
pharmacies

APOTEK 1

Help Net

rowlands
pharmacy

BENU

**Largest
network**

of individual pharmacies in Europe. **13,500** independent pharmacies in cooperation and partner programmes

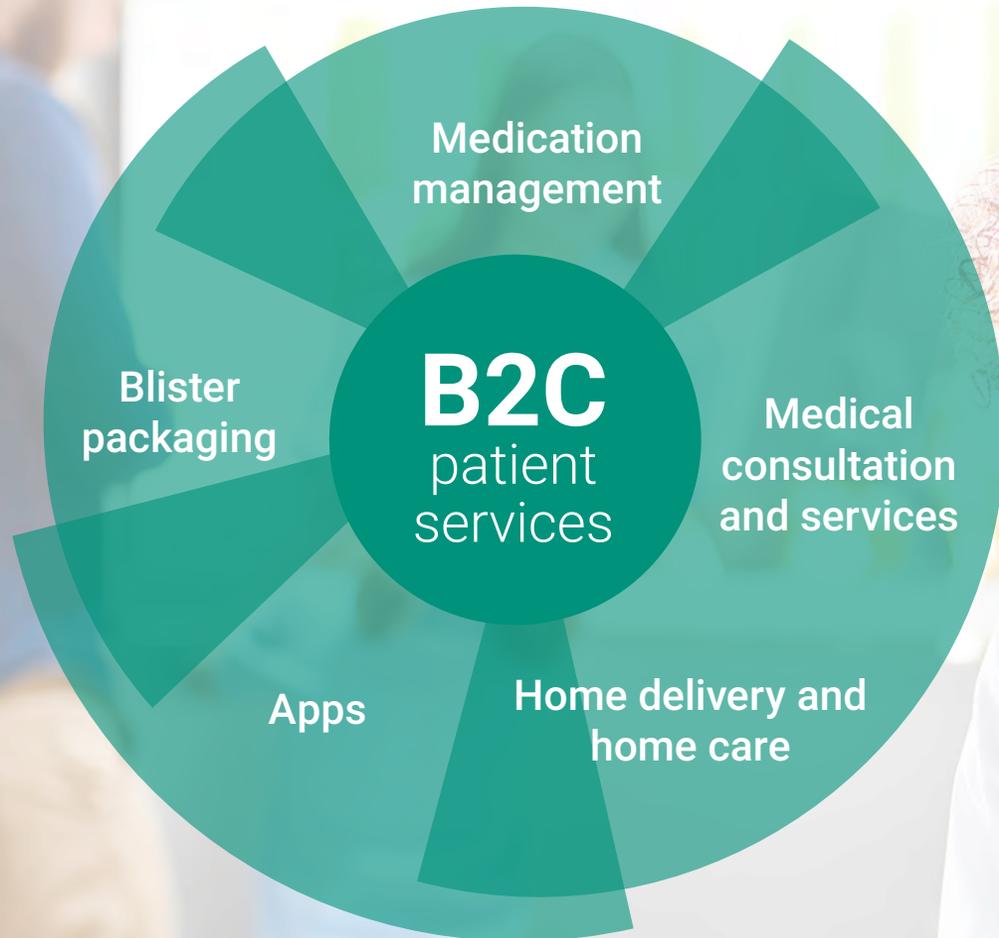
PHOENIX
PHARMACY
PARTNERSHIP

56,000

individual
pharmacies

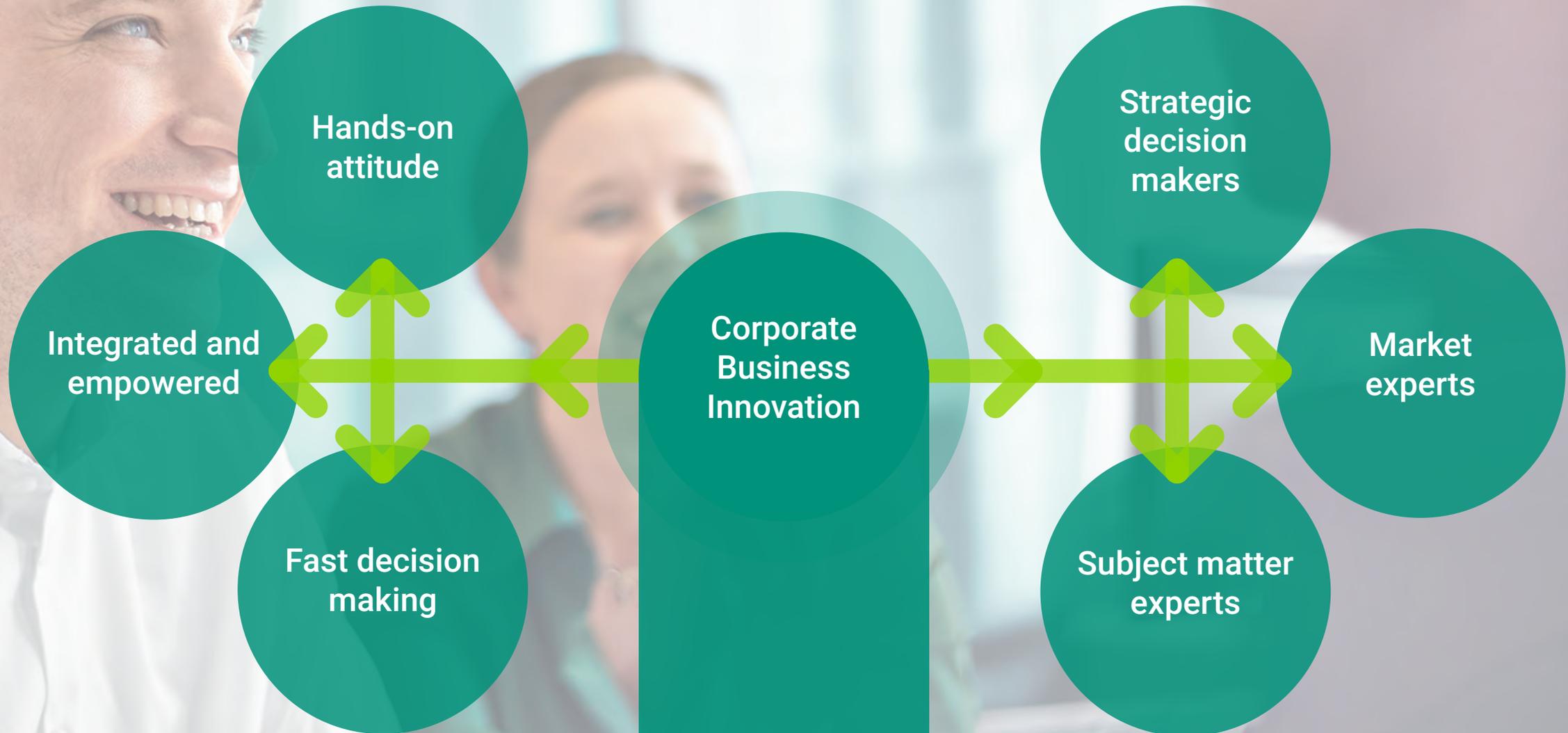


Needs and expectations of “health seekers” have evolved.
Our services have broadened.

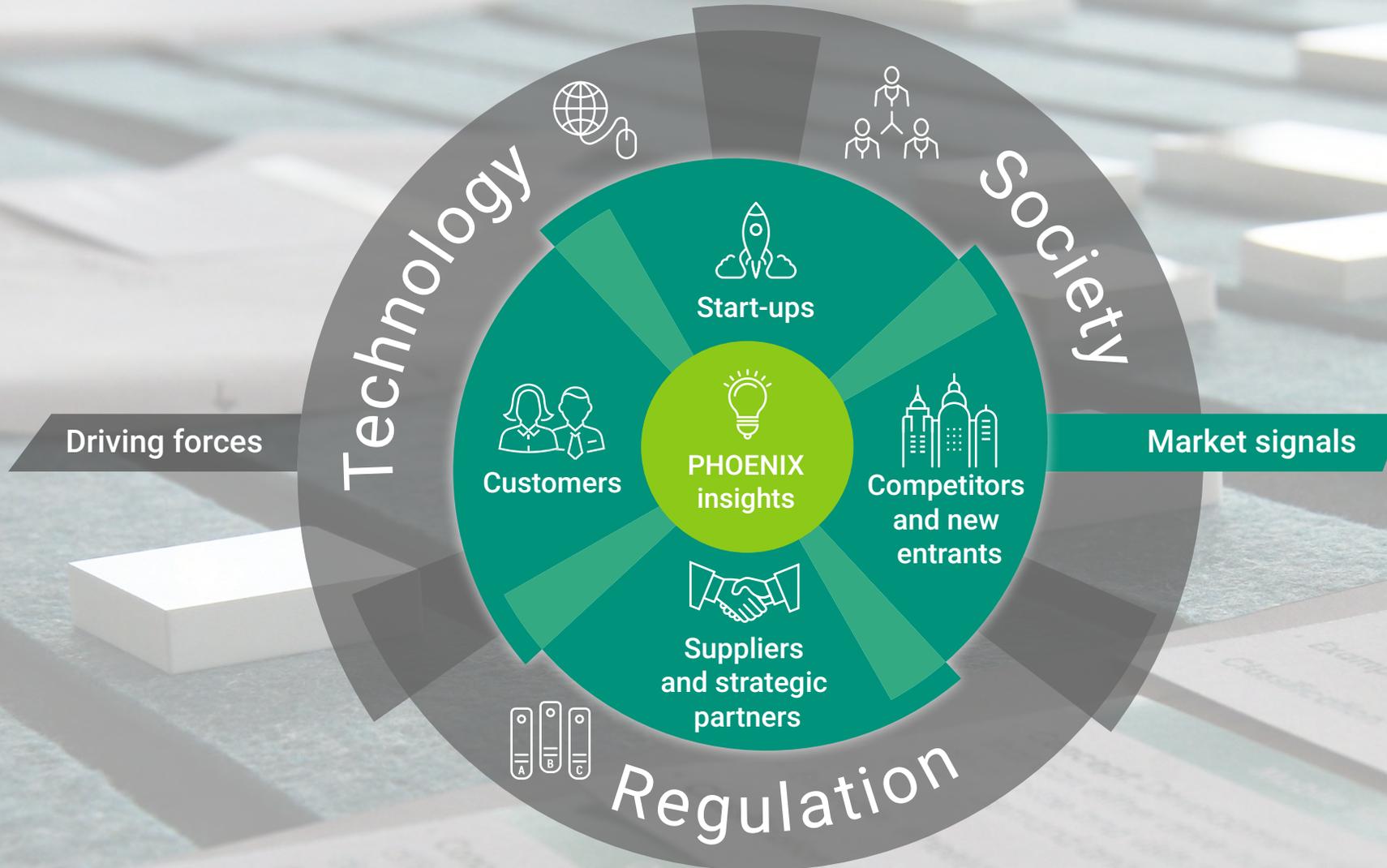


The healthcare environment is changing.

Our experience becomes future.



A complex market demands
strategic foresight.



New ways of delivering health require active and sustained collaboration.



Hosting country workshops
with local management



Getting in contact with potential customers



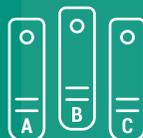
Meeting with subject matter experts



Discussing market entry and collaboration scenarios



Piloting business models in one country



Evaluating regulatory requirements
and legal prerequisites



Setting up joint local project teams



Scaling business concepts on European level



Granting "smart", long-term funding

We follow a multifaceted approach.

Start-ups,
founders



Incubators,
M&A advisors



Universities,
students,
research labs



Prospective
strategic
industry partners



National and international
associations

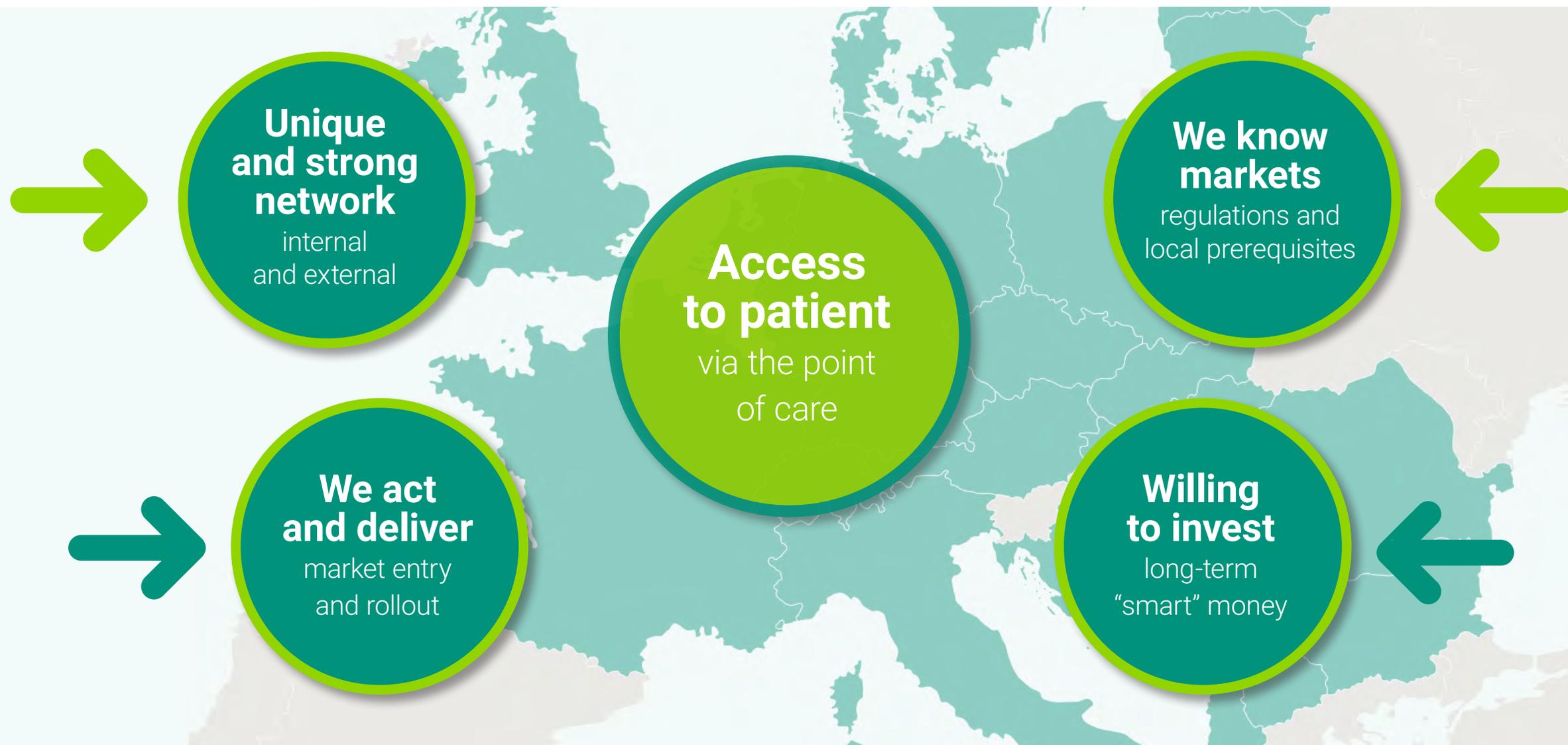


*“Our collaboration with
PHOENIX is characterized
by **developing solutions
together as one team** of
leading experts.”*

Pieter Debrauwer
Managing Director
AMSYSTEMS Center, the Netherlands

PHOENIX – your reliable and strong partner

for the future of healthcare.



Connect with us today!

We seek for opportunities with potential game changers.



Dr. Tobias Bucher

Head of Corporate Business Innovation
t.bucher@phoenixgroup.eu



Florian Eder

Business Innovation Manager
f.eder@phoenixgroup.eu



PHOENIX Pharmahandel
GmbH & Co KG
Pfungstweidstraße 10-12
68199 Mannheim
Germany

www.phoenixgroup.eu